

LocalBlog.com.au - Help

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Introduction

Real Estate is a numbers game and the more you get the more business you get whether it be Buying, Selling Renting, Leasing, or Holiday lettings.

- It's good for business.
- It improves your search engine ranking.
- It makes you more valuable to your customers.
- It will generate heaps more traffic to your site.
- It will improve your sales and listings.
- It will promote you as a community minded organisation.
- You can have fun writing about your company.
- It will make you the number one agent in the area.

Consider using a local Blog to increase the traffic to your website. A brand new system that allows many groups to post local information about local events or even the results of a game or educational course.

You then have the opportunity to approve or decline articles. It is like having your own local Newspaper on line with all the local news automatically updating your Blog.

The more people that participate in your blog the greater the results for your business.

It's a little like Facebook but you do not have to log in the see the local information.

Get a number of locals in the community to take part in different areas of interest, like the Swimming coach to post results, or all other local sporting teams to post their results for all to see.

Encourage community group participants, they can also "Submit a Post"

Create a blog entry

1. Click the button in the top left corner that says "Create a blog entry"



2. Fill in the form, then click the button that says "Save".

Create a blog entry

Name:

Email:

Title:

Category:

Select Font | Site | **B** | *I* | U | x | x' | [List Icons] | [List Icons]

[Rich Text Editor Icons]

Security: Please enter the verification code shown below:
XC66PV

Anyone can post to LocalBlog. All posts need to be approved.

Approve a blog entry

1. Click the button that says "Show Pending Blog Entries"



The screenshot shows the administration interface for Kirwan Local Blog. On the left, there is a sidebar with several buttons: "Create a blog entry", "Return to Blog", "Show Pending Blog Entries" (highlighted with a red oval), "Show Pending Comments", "Blog Settings", "Blog Search", and "Blog Help". The main content area displays the URL "Kirwan.LocalBlog.com.au" and a notification "1 Blog entry pending approval". Below this is a table with columns for "No.", "Date Added", "Title", "Posted by", and "Email". A single entry is listed with a red background, and a "View" button is visible at the end of the row.

No.	Date Added	Title	Posted by	Email
1.	2013-Oct-15 4:48:05 PM	Massage and tanning	mark	mark@tpcrealestate.com.au

2. Click the button that says "View" on an entry awaiting approval.



This is a close-up view of the table from the previous screenshot. The "View" button at the end of the first row is circled in red. The table data is as follows:

No.	Date Added	Title	Posted by	Email
1.	2013-Oct-15 4:48:05 PM	Massage and tanning	mark	mark@tpcrealestate.com.au

3. Click the button that says "Approve" and the entry will be approved and will appear on the blog.

1 Blog entry pending approval

No.	Date Added	Title	Posted by	Email	
1.	2013-Oct-15 4:48:05 PM	Message and tanning	mark	mark@pcrealestate.com.au	Hide

Message and tanning

2013-Oct-15 4:48:05 PM

Uncategorized ▾

Have you seen the new Massage Tanning and Wax business open on Ross river Road at Kirwan

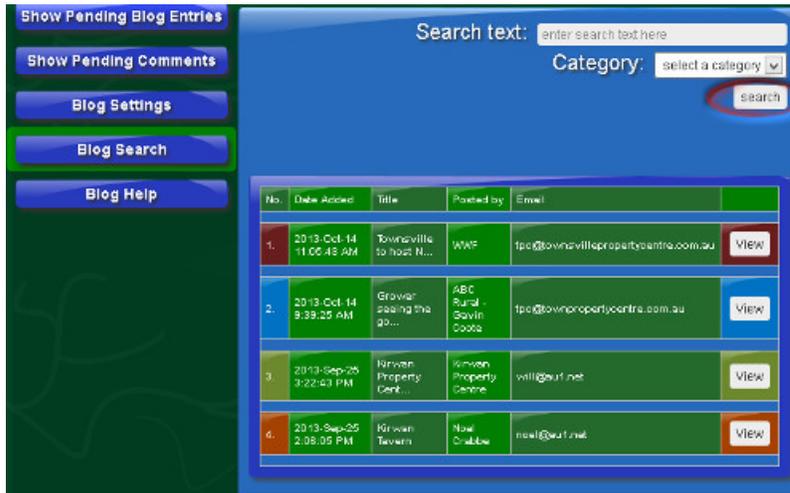
Have you seen the new Massage Tanning and Wax business open on Ross river Road at Kirwan

Posted by: mark
Email: mark@pcrealestate.com.au

Save Approve Delete

Searching and Viewing Blog Entries

1. You have the optional choices of putting in search text and or selecting a category. If you leave the search text area and category selection empty, the search will display all of your blog entries. This is a quick way to find your blog entries.



The screenshot shows a web interface for managing blog entries. On the left is a vertical sidebar with four buttons: 'Show Pending Blog Entries', 'Show Pending Comments', 'Blog Settings', and 'Blog Help'. The main area has a search section with a 'Search text:' input field containing the placeholder 'enter search text here', a 'Category:' dropdown menu with 'select a category' selected, and a 'search' button. Below this is a table of blog entries with columns for 'No.', 'Date Added', 'Title', 'Posted by', and 'Email'. Each row includes a 'view' button.

No.	Date Added	Title	Posted by	Email	
1.	2013-Oct-14 11:05:48 AM	Townsville to host N...	WWF	lpc@townsvillepropertycentre.com.au	view
2.	2013-Oct-14 9:39:25 AM	Grower paving the 22...	ABC Rural - Savin 2009	lpc@townpropertycentre.com.au	view
3.	2013-Sep-25 3:22:43 PM	Kiwan Property Cent...	Kiwan Property Centre	will@out.net	view
4.	2013-Sep-25 2:08:05 PM	Kiwan Tavern	How Orrible	will@out.net	view

2. When you have the list of viewable blog entries, click the button that says "View" next to the blog entry you want to see.

The screenshot shows a web interface for managing blog entries. On the left is a vertical sidebar with navigation buttons: "Show Pending Blog Entries", "Show Pending Comments", "Blog Settings", "Blog Search", and "Blog Help". The main content area has a search bar with "Search text: enter search text here" and a "Category:" dropdown menu set to "select a category". Below the search bar is a table of blog entries. The table has columns for "No.", "Date Added", "Title", "Posted by", and "Email". Each row includes a "View" button. The second row's "View" button is circled in red.

No.	Date Added	Title	Posted by	Email	
1	2013-Oct-14 11:05:48 AM	Townsville to host N...	WWF	lpro@townsvillepropertycentre.com.au	View
2	2013-Oct-14 9:39:25 AM	Grover seeing the go...	ABC Rural - Gavin Coote	lpro@townpropertycentre.com.au	View
3	2013-Sep-25 9:22:46 PM	Kirwan Property Cent...	Kirwan Property Centre	will@out.net	View
4	2013-Sep-25 2:09:05 PM	Kirwan Tavern	Noel Crabbe	noel@out.net	View

3. The view of the blog is really a form that allows you to edit and see what your blog will look like when it is live on your blog website.

Blog Search

Blog Help

No.	Date Added	Title	Posted by	Email	
1	2013-Oct-14 11:05:48 AM	Townsville to host N...	WAVF	tpo@townsvillepropertycentre.com.au	View
2	2013-Oct-14 9:39:25 AM	Grower seeing the go...	ABC Rural - Gavin Coote	tpo@townsvillepropertycentre.com.au	Hide

Grower seeing the good in drones for precisio

2013-Oct-14 9:39:25 AM

Local News

A grain farmer near Moree in north-west NSW is looking into the potential for the use of drones and unmanned vehicles in precision agriculture.



Ben Boughton won a Nuffield Scholarship recently and will take an international research trip next year to investigate how other countries are using them.

Mr Boughton believes unmanned aerial vehicles, or UAVs, being used in the Australian grains industry could soon become a reality.

The technology's come down to a price point where farmers and people involved in the ag industry can see value in these machines," he said."

4. When you are finished editing and are happy with your entry, click the button that says "Save", or if you want to delete it, click the button that says "Delete".

2013-Oct-14 9:39:25 AM

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The technology's come down to a price point where farmers and people involved in the ag industry can see value in these machines," he said.

It could be something as simple as being able to get a cheap little plane, or what we call a UAV, up in the sky to have a look around."

But then it can go as far as advanced uses where we can map the fields and if we also get an advanced sensor on our UAVs we can do some 3D modelling of our fields. From there the potential is endless."

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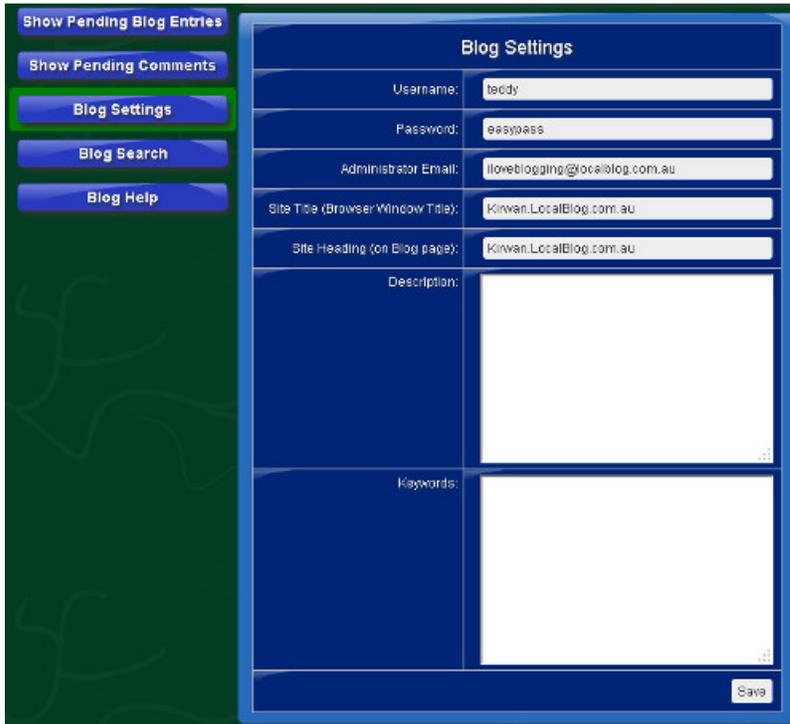
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advanced sensor on our UAVs we can do some 3D
modelling of our fields. From there the potential
is endless."

Posted by: ABC Rural - Gavin Coote
Email: tpc@townpropertycentre.com.au

Save Delete

Changing Blog Settings

You can change your username and/or password for the administration section. Even after you have set a custom username and password, you can still log in with your RealOffice username and password.



The screenshot shows a web-based administration interface for a blog. On the left is a dark green sidebar with five blue buttons: 'Show Pending Blog Entries', 'Show Pending Comments', 'Blog Settings' (highlighted with a green border), 'Blog Search', and 'Blog Help'. The main content area is titled 'Blog Settings' and contains several input fields:

Blog Settings	
Username:	<input type="text" value="teddy"/>
Password:	<input type="text" value="easypass"/>
Administrator Email:	<input type="text" value="iloveblogging@localblog.com.au"/>
Site Title (Browser Window Title):	<input type="text" value="Kinvan.LocalBlog.com.au"/>
Site Heading (on Blog page):	<input type="text" value="Kinvan.LocalBlog.com.au"/>
Description:	<input type="text"/>
Keywords:	<input type="text"/>

A 'Save' button is located at the bottom right of the settings form.

The description and keywords sections are for customising your SEO (search engine optimization). Fine tuning your blog description and keywords will help you rank on popular search engines like Google under specific keywords and search terms.

Blog Settings	
Username:	teddy
Password:	easypass
Administrator Email:	iloveblogging@localblog.com.au
Site Title (Browser Window Title):	Kirwan.LocalBlog.com.au
Site Heading (on Blog page):	Kirwan.LocalBlog.com.au
Description:	
Keywords:	

The Administrator Email is the email address where all notifications of pending blog entries and comments are sent. The email contains the form data and provides a link to click on that will take you to your administration login page where you can approve or delete the entry or comment.